

EDIPUS Exploitation Plan

This project is not considered by the partnership as a single opportunity project, disconnected from other activities, since most of the partners have already been involved in lifelong learning and Erasmus+ projects fostering employability and entrepreneurship, especially among young people. The fact being that the consortium has an already extensive network of stakeholders with which they interact regularly, the overall aim of the project partners is to promote the usability of the results through various activities even after its completion. The added value of the concrete implementation of the EDIPUS Portfolio and Database will be available for the long term, as it will allow for change in the employability rates in all participating countries and it is aimed to replace the standard CV.

Moreover, the aim is for EDIPUS portfolio to become a learning tool in the sense that degree programme requirements in Universities could adapt the portfolio as a mandatory tool in students expected deliverable work, giving in this way the opportunity to students to develop communication skills.

The consortium members intent to keep good relations and contact even after the completion of the project under a cooperation for offering the developed training course for university officers and students and in addition to work together in promoting the portfolio for academic purposes.

The following actions of exploitation have been agreed between the partnership of the EDIPUS project and will be supported and monitored by the project coordinator after the project ends. Most of them are already in the pipeline for implementation.

1. EDIPUS best portfolio competition 2018 (winner to present in ERACON 2018)
2. Publish testimonials from success stories
3. Connect Praxis Network portal with EDIPUS portal (Praxis promoting DPP and EDIPUS promoting placements)
4. Course published for staff training with dates until end of 2019
5. Short course will become a standard activity within ERACON Congress on a yearly basis
6. Hard copies of the Guidebook will be printed for companies and other stakeholders who are requesting printed copies
7. Guidebook will be available online
8. Website will be sustained as long as courses are offered and as long as students are using it
9. The DPP and Database will be promoted to be adapted by universities or departments within universities
10. Presentations in Conferences and publications of related papers
11. Session is established in ASTUCON 2017 Academic Student Conference during 15-19 November 2017 in Larnaca, Cyprus

12. The EDIPUS DPP will be promoted for use in future EU funded projects/proposals
13. Upgrades will be promoted when usability increases and a user fee for maintenance may be introduced
14. From 1 November 2017 we invite EDIPUS sponsors with exchange of banner advertisement
15. Google analytics will be used to monitor traffic on the usage of the tool

The resources necessary to sustain the intellectual outputs of the project following the completion of the funding period have been already incorporated in each partners' tasks. All participating organizations are equally committed to the overall and specific objectives of this project, as they acknowledge the long term added value and importance for the target groups identified in this project, such as (university students, young professionals, job seekers, higher education institutions etc.). Therefore, all necessary steps, efforts and resources are established for maintaining the results in the most effective and productive way so that the EDIPUS tools become part of the everyday activities of the target groups.